

Country 1380



COUNTRY
1380
am1380.ca

Serving Brantford, Brant County, Haldimand Norfolk, Cambridge, Kitchener and Waterloo, Country 1380 is the only station serving the area with the very best in contemporary and classic country music. In addition, mornings on Country 1380 offer comprehensive local, regional and national news including weather and traffic.

Tim McGraw, Blake Shelton, Brad Paisley, Miranda Lambert, Zac Brown Band, Alan Jackson and Lady Antebellum are just a few of the great artists you'll hear everyday on Country 1380.

Dial Position: AM 1380

Format: Contemporary Country

Stats: 41.8% of adult country music listeners are between ages of 25-44 (Source CMA - C0044A-analysis-A2-03-4-14-05)

Audience: Women comprise 53.2% of country audience. 75.7% of country listeners are homeowners

Station Profile / Country 1380

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Benefits of Advertising with Country 1380:

- Country music demographic is very wide but focused in on 25-44 age group
- Country listeners are a fiercely loyal audience typically listening for long hours every week
- Affordable advertising options for businesses wishing to reach the desirable country music demographic
- 35% of Country Music Listeners reside in the top 25 DMA's

